



Martin Chesse

Events Officer

Joined The Parks Trust: 2019

What do you do?

I work as part of a team that put on events and activities in our parks. I also have to help with marketing and communications about these events such as updating the website. The aim of these events is to increase awareness and usage of the parks and to support other organisations, groups and individuals to hold events and activities in our parks.

What did you do when you left school?

I left school at 16 with 3 GCSE's and I was not very interested in further education at the time. At 25 I decided to go back to education and applied to the University of West London to study for a B.A. in Event management which I graduated with a first in. When I went to university I was so much more focused than when I was in school. I enjoyed education and I learning a subject I was especially interested in. I had to complete a foundation course for English and mathematics but this was a lot easier now that I had this appreciation for learning.

Why did you want to work for The Parks Trust?

It is an organisation that has such prestige behind it. Working for a charity is infinitely more rewarding than other work that I've tackled.

Describe your career journey so far.

Previously I was an event manager for The National Museum of Computing. The role was a lot more difficult due to the low funding level the museum had.

What skills or qualities do you need to be successful in your role?

I need to have great communication skills, be a people person and team player.

.I also need to be flexible and have a positive attitude.

To make our events run smoothly I need to be highly organised and efficient with a determination to Succeed.



My words of wisdom...

You don't need all the answers right now. You'll figure it out in the end.