

Aimee Tidman

Events and Community Engagement Assistant

Joined The Parks Trust: 2021

What do you do?

No two days are the same! When I'm gearing up for an event there is a lot of scheduling and organising vendors, toilets, security and bins, making sure the site is safe etc. I also get to make sure that it is fun as well by either, doing our own activities, coordinating and getting materials or by researching and finding stuff to do like climbing walls or story tellers.

Event days are always really busy but I love the challenge of never stopping on those days. We get there early and set up and then make sure everything is going smoothly. We then have to pack down and away at the end. I also get to do lots of fun stuff with community groups from walks and talks to games and play sessions!

What did you do when you left school?

I went to university to study English language and Sociology, then did a PGCE to become a teacher but really didn't love it so left when I had children. I had a total career change after that and realised I wanted to work outdoors and with people.

Describe your career journey so far.

I started in the landscaping department. I was there a month when the job in the events team came up and I realised that I would be much better suited to this than strimming and cutting shrubs!

I had worked for a very small canal restoration charity before my move to The Parks Trust and that gave me the experience needed for this role which suits me so much better than teaching!

Why did you want to work for The Parks Trust?

I've always loved the work the trust does and walk a lot in my local park (floodplain forest nature reserve and Ouse valley) and enjoy working in the community so this role really jumped out to me. I want to share my passion about green spaces and get people outdoors and enjoying their local parks, this job is perfect for that!

What skills or qualities do you need to be successful in your role?

I think being friendly and outgoing is really key. I end up talking to a lot of people through the days so having good communication skills and being able to stay calm in a hectic situation too.

My words of wisdom...

I wish I had known that it's ok to switch careers if something doesn't suit you and your job needs to work for you. Do something you are passionate about and it will always be a pleasure!

