

Teacher Crib sheet for Careers at The Parks Trust

Resources needed:

- "Careers at The Parks Trust" worksheet
- A range of "Careers Cards" - either printed out or students can access them online

<https://www.theparkstrust.com/outdoor-learning/free-activities-and-resources/secondary-school-teaching-resources/career-inspiration-for-students>

Task 1 – Working for a charity

Students read the background information on The Parks Trust to understand who we are and what we do.

The Parks Trust is a charity - discuss what students think this means and how a charity operating for the good of the local community might be different from a profit driven company.

Students complete the table to consider the advantages and disadvantages of working in this type of organisation. Possible answers are shown below or though there are many others legitimate points that students might suggest.

Advantages	Disadvantages
<ul style="list-style-type: none">• You may have a specific passion or interest in this area• Feel like you are making a positive difference• The charities mission aligns with your morals and values• Feeling of pride in your local area• May be a small organisation so you work closely with all colleagues	<ul style="list-style-type: none">• Job insecurity• Wages may be lower than in other sectors• Reliance on fundraising• Feel pressure to always be promoting the charity• May be a conflict of interest if they do something you disagree with• May be a small organisation so limited opportunities for career advancement• May be a small organisation so you work closely with all colleagues

Task 2 – Job Roles

Students read the Read the job descriptions and match them up to the job role.

Answers

1. Christina, Digital Marketing Manager
2. Susi, Community Ranger
3. Terri, Property and Asset Manager
4. Lewis, Senior Biodiversity Officer
5. Ben, Direct Works Assistant Foreman

Students label each job role for whether they think the person would work mostly inside or outside.

1. Christina, Digital Marketing Manager INSIDE
2. Susi, Community Ranger OUTSIDE
3. Terri, Property and Asset Manager INSIDE
4. Lewis, Senior Biodiversity Officer OUTSIDE
5. Ben, Direct Works Assistant Foreman OUTSIDE

This can change throughout the year depending on lots of factors including:

- Weather - some tasks cannot be done during rain, snow, or extreme heat
- Daylight hours
- Seasonal work such as wildflower seeding or tree planting that can only be done at certain times of the year
- Availability of resources and equipment e.g. a particular machine may be being used by a different team that day
- Deadlines for reports - might spend more time in the office close to these deadlines
- If you need to carry out checks on a certain location or site at a particular time of year
- Whether the public or tenants have asked you to visit a site and check something specific
- Animal habitats that you need to check on will be empty at this time so you can get closer
- Access to secure documents on computer systems

Task 3 - The right equipment for the job

Students look at each of the pictures and write the name or job role of the person at The Parks Trust that you think might use this equipment, item or location in their day to day job. There could be more than one person for each picture.

There is not an exhaustive list of 'correct' answers for this task - the aim is to get students discussing what they think these people actually do in their day to day job.



For example - this photo is of a bird hide

- Community Rangers will check here as part of their patrol to ensure there is no damage or graffiti
- Biodiversity officers will use this to monitor wildlife in the area
- A Digital Marketing Manager will share images of wildlife spotted at this site on social media
- The Direct Works Assistant Foreman would have built it

Task 4 - Finding the right job for you

Give out the "Careers Cards" if you have a printed set or allow students to access them online. Students use the information from the cards to complete the table.

Get the students talking to one another about the different job roles - which ones interest them? Are there any that align well with their skills? Which ones do they think they would really not enjoy?

Take a class vote on which job roles people would like to do. You could do this by a hands up vote or get students moving around the room by asking questions and have them move to one side of the room or the other depending on their answer e.g. would you rather be an Outdoor Learning Leader or a Financial Director and then ask students to share their reasoning.

Finish by discussing why a workforce needs people with different skills doing different roles to enable them to operate successfully. This is why it's important to be able to work in a team with people who are not like you!